

# .NET Conf 2018 Syndication

September 12, 2018, 8:00am PDT – 5:00pm PDT

September 13, 2018, 9:00am PDT – 5:00pm PDT

## Live Stream Embed Instructions for webmasters

.NET Conf 2018 will broadcast the first two days of the conference from Microsoft studios. You can syndicate the broadcast on your own developer-focused sites. Please contact [dotnetconf@dotnetfoundation.org](mailto:dotnetconf@dotnetfoundation.org) and let us know!

This document contains embed information for the .NET Conf 2018 live streaming player. Sites can easily embed the webcast by inserting the iframe code snippet below. The provided player will be activated with slate and music within 60 minutes of the event's scheduled start time each day and transition to on-demand within 10 minutes of the broadcast's conclusion each day.

### How to and best practices:

- To stream the event live, place the iframe code snippet provided below onto your site where you would like the player to appear. The feed will be broadcast in 720p30 format and provide the option for end users to enable English captions.
- Please test the embedded code in advance of the live stream. There is currently a static placeholder image in the player window. Image will be locked 24 hours prior to the event to allow for early site publishing.
- You are welcome to keep your .NET Conf site's logos and branding around the iframe experience, and the player can be scaled appropriately for your site using CSS or the width and height tags within the iframe code snippet to integrate with your responsive site design. **Important Note:** 640x360 is a typical for in-page viewing, but if you chose to change the size of the player, it's important that you keep a 16x9 aspect ratio!
- On-demand will be available approximately 10 minutes after the live broadcast concludes each day. No action is required for VoD. The window will automatically change from live to on-demand.
- In the embed code below, please replace **[INSERT\_SITE\_NAME]** with an identifier for your site. For example, if embedding onto example.com you could use <https://mediastream.microsoft.com/events/2018/1809/DotNetConf/player/DotNetConf.html?cid=synd-EXAMPLE>
- Please contact [dotnetconf@dotnetfoundation.org](mailto:dotnetconf@dotnetfoundation.org) with any questions.

Please use the code below for implementation:

iFrame Link	Content Provided
<pre>&lt;iframe src= <a href="https://mediastream.microsoft.com/events/2018/1809/DotNetConf/player/DotNetConf.html?cid=synd-[INSERT_SITE_NAME]">https://mediastream.microsoft.com/events/2018/1809/DotNetConf/player/DotNetConf.html?cid=synd-[INSERT_SITE_NAME]</a>! border='0' frameborder='0' scrolling='no' width='640' height='360' allowfullscreen style='overflow:hidden;'&gt; &lt;/iframe&gt;</pre>	<p>Viewers who click on this link will see the following content beginning 24 hours prior to the event start:</p> <ul style="list-style-type: none"><li>• Prior to approximately 7:00am PDT on September 12<sup>th</sup>, viewers will be presented with a Microsoft branded slate.</li><li>• After 7:00am PDT on September 12<sup>th</sup>, viewers will be presented with a</li></ul>

video player streaming our broadcast.

- At 8:00am PDT on September 12<sup>th</sup>, the broadcast will officially begin.